

Ruschlikon Member Journey – all relevant information at your finger tips

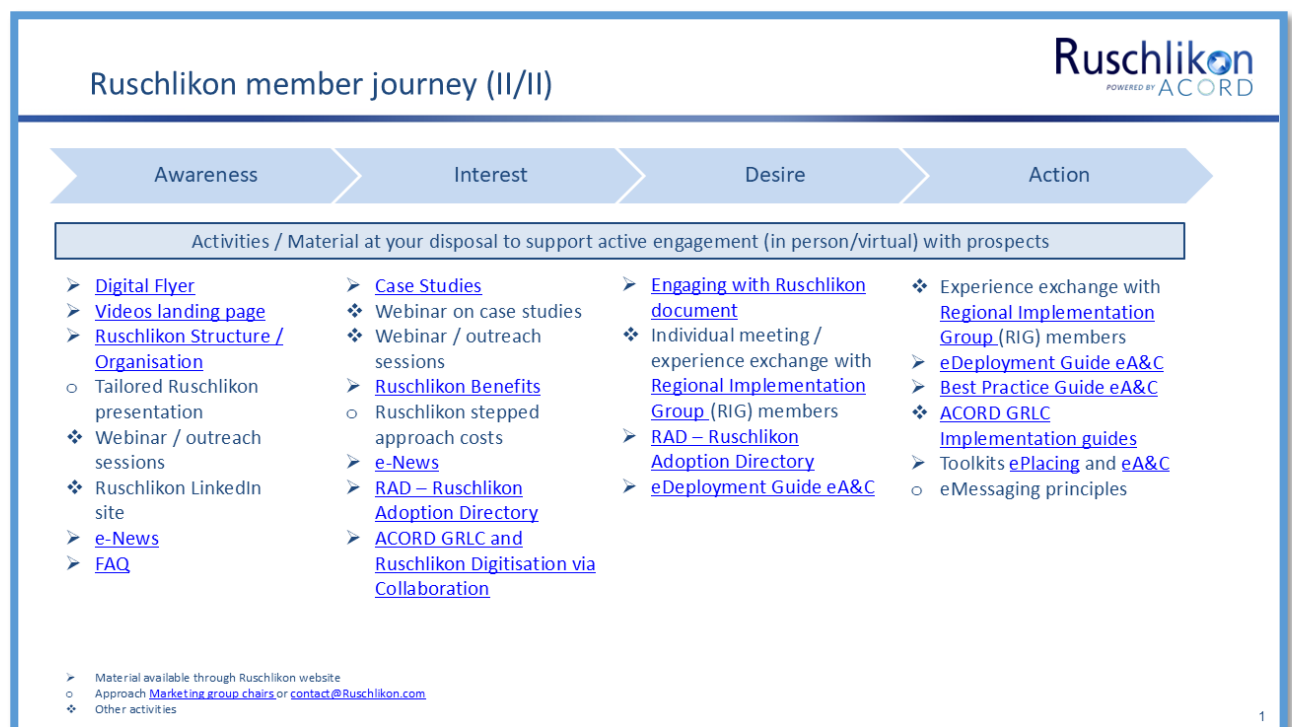
Knowledge

Supportive assets available for each phase of individual decision-making processes

Over the years, the Ruschlikon community has seen a significant increase in the eMessaging traffic and many new companies have been onboarded. Along the different stages of decision making, the initiative has developed numerous assets to support new interested parties. The material ranges from gaining their attention, qualifying interest, to supporting their decision processes and onboarding efforts.

All available material has been carefully reviewed and approved by experienced members of the Ruschlikon community and provides step by step guidance and peer exchange formats for best practice.

The recently published Ruschlikon Member Journey document provides prospects and current Ruschlikon members with guidance on material to use at which stage of the digital journey. The material is publicly available on the Ruschlikon website and is regularly updated by the Ruschlikon Marketing group. The material is equally valid for ePlacing and for eAccounting & Claims onboardings, whilst some documents are currently available for eAccounting & Claims only.



For easy accessibility, the Ruschlikon Member Journey document has been published on the Ruschlikon website. Through its clickable links, interested parties are accessing the relevant document or contact details. [Click here to view: Ruschlikon Member Journey document.](#)

Cannot find what you are looking for? Then please feel free to reach out to contact@ruschlikon.com for more assistance.

Ruschlikon Global Marketing group

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