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AXA XL joins the Ruschlikon ePlacing Steering Committee

On a personal note

Introducing Kevin Bowdler - Solution Architect at AXA XL



After 36 years of working in the IT and insurance industry, I have witnessed the evolution of technology and its impact on daily operations. The insurance industry, once heavily reliant on paper-based processes, is now at a crucial point of transformation towards a data-first approach. It is evident that embracing this change is essential for staying competitive and meeting the evolving needs of our clients.

With the support of ACORD, we have the opportunity to revolutionise the industry by streamlining the flow of data from submission to payment. This will not only eliminate processing queries but also significantly reduce the time required to process transactions. By advocating for this transformation, we can pave the way for a more efficient, cost-effective, and customer-centric insurance industry.

Throughout my career, I have held pivotal roles as a developer implementing ACORD standards and as a Solution Architect introducing these standards into various projects. These experiences have provided me with firsthand insight into the tangible benefits of embracing ACORD standards within the insurance industry. As a developer, I had the opportunity to implement the ACORD Document Repository Interface (DRI) standards and was able to build connectivity to share documents between remote document management systems. This not only elevated the quality of the product, but also laid the groundwork for a standardised approach to taxonomy management. As a Solution Architect, I've advocated the adoption of ACORD standards across many projects and, at AXA XL, I've worked to introduce Electronic Back Office Transactions (EBOT) processing across multiple policy administration systems.

I am committed to driving this change and am eager to contribute to a future where data is at the core of our operations, ultimately benefiting our clients, our business, and the insurance industry globally.

Kevin Bowdler, AXA XL and Ruschlikon ePlacing SteerCo member

Thank you for reading



