

Chris Storer represents Munich Re at the e-Placing Steering Committee

On a personal note



Florian Gruson, who held that seat for almost 3 years, has handed over the baton to Chris Storer

Chris Storer, head of Global Sales and Distribution at Munich Re, joins the Ruschlikon ePlacing Steering Committee.

Chris has over 22 years in the industry and more than 19 years with the Munich Re Group. He has held various leadership roles within Munich and globally. Prior to becoming head of Global Sales and Distribution, Chris was leading the Munich Re Cyber Centre of Excellence, as Chief Underwriting Officer for Cyber, and responsible for the Cyber business for Global Reinsurance Clients.

Chris is highly motivated to join the Ruschlikon ePlacing Steering Committee and contribute to an important market initiative.

“With many years of Cyber business experience, I’m fully aware of the benefits our sector gains out of digitalisation and automation. Although I’m still getting into the details of the initiative, I’m fully convinced that the standardised approach is key to become successful in this journey.”

- Chris Storer, Munich Re, Member of the ePlacing Steering Committee

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