

Jaap's passion for supporting the industry in its digital transformation

On a personal note

Get to know Willis Re's ePlacing SteerCo representative

Having been active across the Insurance industry for the last 17 years, I have always been interested in improving our business and operation models for the benefit of clients, colleagues and partners in the market. In addition, I have always found it very rewarding to collaborate with a diverse team and together persevere throughout solution development and business implementation in order to deliver on the intended goals and objectives.

In our industry there are great opportunities for all parties in the value chain to more efficiently and effectively transact business leading to enhanced service and reduced cost. In my current role, as Head/Director Global Projects & Strategic Portfolio at Willis Re Operations, I have the opportunity to combine Willis Re's strategic operational priorities with the key objectives and solutions developed by Ruschlikon, in this case specifically through the ePlacing initiative. It is exciting to be able to support the industry in its digital transformation.

As a conclusion, what I value the most is our industry's willingness to embrace digital transformation which enables us to improve, innovate and grow.



Jaap Willems, Willis Re and member of Ruschlikon ePlacing SteerCo (pictured right)

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