

Ruschlikon Webinar Series 2021

Success

A lot of positive feedback!



Did you make it to any of the Ruschlikon Webinars held in 2021? If not, you missed what over 540 industry partners valued a lot over the last months. In 4 webinars, business partners and prospects gathered latest information on the Ruschlikon activities and gained a comprehensive overview on the initiatives.

The recordings from the recent webinars can be found on the Ruschlikon website:

- [Technical Implementation Package eA&C \(09th Feb 2021\)](#)
- [ePlacing Outreach Session \(24th March 2021\)](#)
- [Introduction to Ruschlikon \(10th June 2021\)](#)
- [Introduction to Ruschlikon – APAC Region \(05th Oct 2021\)](#)

Tangible case studies responding to industry needs

We learned from the feedback, that there is a need to initiate internal decision processes based on KPIs and learnings from the participating industry leaders. With the newly issued case studies, reporting out on real life implementation cases from a SteerCo member's perspective, we underline the benefits of the Ruschlikon Initiative with authentic learning experiences and achieved results. Several case study owners have been approached to share more information, which is a signal that the case studies serve their purpose.

Additional learnings and feedback from the participants of our webinars are a great source for further improvements and the Marketing group will share these insights with the Ruschlikon ePlacing and eAccounting & Claims community in due course.

Outcome survey from the 'Introduction to Ruschlikon webinar in June 2021'

- 175 participants from across the globe and the industry, with a high engagement rate
- Attended by representatives of 25 reinsurers, 14 broker companies, 9 insurers and 22 IT/consultancy companies
- Well used Q&A session which showed high interest in the topic
- 23% of the participants provided feedback through the survey that was linked to the webinar

Conclusion:

- 71% see a high interest of their company in onboarding Ruschlikon (for eA&C and/or ePlacing)
- 56% of the participating companies are ready to engage in near future, 37% already exchange messages with one or many trading partners

Initial content ideas which need discussion with the Steering Committees:

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- Reporting out on further progress of the ePlacing community
- Deep dives on standardisation – digitisation – automation
- Additional case studies – what is in for me and my industry partners?

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Ruschlikon Global Marketing Group

Thank you for reading

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